



Off The Cuff Marketing
638 Church Street, Suite 300, Toronto, ON M4Y 2G3
offthecuffmarketing.ca A Division of Hands of Time Inc.
Tel: 416-966-5959 Fax: 416-907-9117

Press Release

FOR IMMEDIATE RELEASE
July 24th, 2009

Contact: Faythe Pal
(416) 966-5959 X224
faythe@offthecuffmarketing.ca

HAPPY CAT STARSEARCH 09

In support of the Keep Animals Safe Campaign, Off The Cuff Marketing (OTCM) is holding a "Make Your Cat A Star" contest. Watch Tyger talk about her life as a cat star at www.offthecuffmarketing.ca/contest. Happy indoor cat photo entries will be accepted between now and September 21st., 2009. The grand prize winner will receive an artistic portrait of their winning photo; valued at \$750. Photo files (jpeg, pdf, etc.) can be no larger than 2.5 MB and must be appropriate. All accepted entries will be posted in the Happy Cat Gallery section of Toronto Wildlife Centre's Keep Animals Safe website. Entrants are asked to send their photo to star@offthecuffmarketing.ca. The name of the photo file and the e-mail should be the same as the name of their cat.

Off The Cuff Marketing is a full service marketing agency that focuses on creating results. Services include website development, brochures, posters, branding and corporate identity, newsletter development, logo design and restoration, promotional incentives, event planning, market research, business consulting, and so forth. Off The Cuff Marketing uses the "Dynamic Wow Factor" to turn your vision into a work of art. Clients can utilize the company's LifeSize® video conferencing technology to connect with staff face-to-face in real time; from just about anywhere. OTCM is one of five companies operating under Hands of Time Inc.: Hoti, Dusk, Fishy Fish, Off The Cuff Marketing, and Sunshine on a Cloudy Day.

For more information on Off The Cuff Marketing please contact Faythe Pal at 416-966-5959 x224 or visit www.offthecuffmarketing.ca

For more information on the Keep Animals Safe Campaign please contact Erin Luther at 416 631-0662 X3210 or visit www.keepanimalssafe.ca

-END-

